

SAM Memo Scoring Rubric- 2013

Student Number

Faculty Scorer

Semester

Evaluate the Student's Strategic Assessment Memo by selecting the option that most closely fits your evaluation of their accomplishments, as seen in the Strategic Assessment Memo.

Ability to:	Fail	Pass	High Pass
Illustrate substantive knowledge about the depth and breadth of public affairs today.	Student did not demonstrate an adequate working knowledge of theories, concepts and methods of public affairs	Student demonstrated an adequate working knowledge of theories and concepts, incorporating a range of academic resources into the memo, and applying their knowledge of public affairs	Student demonstrated an excellent working knowledge of theories and concepts, incorporating a range of academic resources into the memo, and applying their knowledge of public affairs
Illustrate knowledge about a specialized area of public affairs.	Student did not demonstrate adequate knowledge of subfield of public affairs	Student demonstrated an adequate knowledge of subfield of public affairs	Student demonstrated a high level of knowledge of subfield of public affairs
Analyze, synthesize, think critically, solve problems and make decisions	Student did not adequately clarify and analyze the issues, make recommendations or offer feasible solutions	Student did an adequate job clarifying and analyzing the issues, making recommendations consistent with the analysis and offering feasible solutions	Student did excellent job clarifying and analyzing the issues, making recommendations consistent with the analysis and offering feasible solutions
Articulate a public service perspective	Student did not demonstrate understanding of public service values or perspectives	Student demonstrated adequate levels of understanding of public service values and perspectives in identifying issues and making recommendations	Student demonstrated high levels of understanding of public service values and perspectives in identifying issues and making recommendations
Utilize effective writing skills	Student failed to adequately present and develop a clear line of analysis, demonstrate basic writing skills, and using appropriate and adequate citations	Student did an adequate job presenting and developing a clear line of analysis, demonstrating good basic writing skills, and using appropriate and adequate citations	Student did excellent job at presenting and developing a clear line of analysis, demonstrated good basic writing skills, and used appropriate and adequate citations

Score	General Public Affairs Knowledge	Specific Area of Public Affairs Knowledge	Critical Analysis	Public Service Perspective	Effective Writing Skills
High Pass	+ (6-7)	+ (6-7)	+ (6-7)	+ (6-7)	+ (6-7)
Pass	√ (3-5)	√ (3-5)	√ (3-5)	√ (3-5)	√ (3-5)
Fail	- (1-2)	- (1-2)	- (1-2)	- (1-2)	- (1-2)